CLAIM

- 1. An apparatus for interactive reading, said apparatus comprising of:
- a book comprising a plurality of pages, of which at least one page comprising magnetic material, and at least one page comprising printed material, said printed material comprising a plurality of printed ink layers and printed magnetic ink layers, said magnetic ink layers comprising a plurality of magnetic ink patterns organized to form a plurality of printed codes;
- a reading wand unit comprising a magnetic field receiver means for converting magnetic fields to a digital code, a storage means for storing data, said data organized in a database form relating codes with sound files, a processing means for searching through the database of codes to match the digital code, an audio driver means for converting sound files to analog signals to drive a speaker.